

## Phase IV: Harvest the Fruit

*The final phase, "Harvest the Fruit," emphasizes the crucial steps of communicating and gaining commitment for the course design and vision developed in the C3 Lab. It involves two key aspects: effectively communicating the decisions and vision to all stakeholders, and securing their commitment and involvement for successful implementation. By focusing on clear communication and active stakeholder engagement, this phase aims to ensure the successful implementation of the innovations.*

This final phase, "Harvest the Fruit," emphasizes the crucial steps of communicating and gaining commitment for the course design and vision developed in the C3 Lab. It involves two key aspects: effectively communicating the decisions and vision to all stakeholders, including faculty members both inside and outside the C3 Lab, and department chairs, and securing their commitment and involvement for successful implementation.

1. **Effective Communication:** The communication plan should encompass recognition and gratitude for contributions, clear explanation of decision rationale, the expected impact of these decisions, detailed implementation plans, and a vision for ongoing success, including how success will be measured.
2. **Stakeholder Engagement:** The plan should address the specific needs of each stakeholder, clarifying what is required from each person for successful implementation. This involves ensuring that all affected parties understand and buy into the course design decisions, fostering a sense of ownership and commitment to the new direction.

By focusing on clear communication and active stakeholder engagement, this phase aims to ensure the successful implementation and long-term impact of the innovations and decisions made in the C3 Lab.

### Implementation Questions

1. Do we have a communication plan that includes recognition and gratitude, decision rationale, expected impact, implementation plans, vision for ongoing success, and how it will be measured?
2. Does the communication plan address the needs of each stakeholder and clearly explain what is needed from each affected person for successful implementation?
3. How are we ensuring that the communication of our course design and decisions is clear and accessible to all relevant faculty members and department chairs?
4. What strategies are we implementing to actively involve stakeholders in the ongoing process and decisions of the C3 Lab?
5. How do we plan to gather feedback from stakeholders post-implementation to assess the impact and effectiveness of the course design changes?



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